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# Senior Manager - Data & Analytics

Management, Data & Analytics, Data Governance, Big Data



### **PROFESSIONAL SUMMARY**

- **Professional Profile:** Pragmatic leader in Data & Analytics with more than 20 years of experience. My commitment, results orientation, and holistic vision in functional, technical and management areas give me a unique differential, evidenced by concrete achievements throughout my career.
- **Outstanding Experience:** From diverse roles that have provided me with a 360 degree vision, I have led multiple DATA & Analytics initiatives, driving strategic projects in national and international companies in different industries.
- **Consulting:** My experience in two leading DATA & Analytics consulting firms has allowed me to merge the best of both, developing a unique and very enriching approach to guide companies towards a Data-driven culture.
- Added Value: My current client-side perspective allows me to propose tangible and valuable solutions, enriched by my extensive consulting background.
- **Commitment and Passion:** My vocation for ongoing learning, the application of best practices and teamwork reflect my passion for adding value and promoting continuous improvement.

# AREAS OF EXPERTISE AND TECHNICAL SKILLS

#### **Fields of Expertise:**

- Leadership and management of departments, programs, and projects in Data & Analytics.
- Specialization in Data Governance, Data Engineering, Analytics, AI, and Data Warehousing.
- Extensive experience in Portfolio Management and mastery of various methodologies and frameworks.

#### **Technologies:**

- Data Warehousing: SQL, Oracle, SQL Server, Redshift, Google Big Query, DB2.
- ETL, Data Quality, Governance: Informatica, Collibra, Talend, OWB, Pentaho.
- Analysis & Reporting: SAP Business Objects, Qlik N-Printing, Microstrategy.
- Analytics: Python, Qlik Sense/Qlikview, Power BI, Tableau.
- **Cloud Solutions/Data Lake:** Amazon Web Services, Google Cloud, Azure.
- **Others:** Salesforce\Veeva, Google Analytics, DFP, AdSense, SAP, Jira, Confluence, Bitbucket, Github.

#### Industries with Experience:

• Automotive, Pharmaceuticals, Real Estate, Media, Healthcare, Public Sector.

#### **Methodologies and Frameworks:**

- Agile: Scrum, Kanban, XP, Nexus, Lean.
- Traditional: PMI, Prince2, CMMI, ISO.

## WORK EXPERIENCE

#### 2023 - current: INESDI Digital Business School

- Position: Lecturer in BI and Data Management Master's Degree.
- **Responsibilities:** Management of BI and Data Analytics projects with emphasis on the application of agile frameworks and development of high performance teams.

#### 2020 - current: Volkswagen Group España Distribución (VGED)

- **Position:** DATA Senior Service Manager.
- Responsibilities: Management of BIO (Business Intelligence Office) services and leadership of DATA programs and projects with over 50 team members.
- Achievements: Efficiency and performance improvement of DATA teams focusing on value delivery, ROI, application of best practices, synergies, and cost reduction.

#### 2013 - 2019: SDG Consulting

- **Position:** DATA & Analytics Senior Manager.
- **Responsibilities:** Managing Business Intelligence, Data Governance, Big Data and Analytics teams and projects in different industries. Initiated and led the PMO department.
- Achievements: Leadership in strategic initiatives, end-to-end account management, business generation. PMO implementation, which has reduced cost deviations and strengthened work methodologies.

#### 2003 - 2013: T-Systems/gedas

- Position: Head of DATA Initiatives and Delivery Manager for VW Group
- **Responsibilities:** Active participation in DATA initiatives during my career at T-Systems/gedas in roles of Senior Consultant, Architect, Project Manager, Department Director and Delivery Manager.
- Achievements: Development of innovative solutions, project margins above 23%, high customer satisfaction, promotion and leadership of best practices in BI and Management. Several successes and recognitions in audits and certifications such as CMMI ML3.

#### **EDUCATION**

- International certifications: PMP, Prince2, NEXUS, PSM, PSPO, SPS, Scrum manager (current).
- Executive Degree in Business Administration and Management. Univ. Autónoma de Barcelona-UAB (2008).
- Degree in software engineering. CAECE university (2000).
- Analyst degree in Computer Science. Bolsa de comercio Mar del Plata (1997).

#### LANGUAGES

- Spanish: native.
- Catalán: good spoken Catalan.
- English: upper intermediate (B2+).

#### **SOFT SKILLS**

• Leadership, communication, teamwork, strategic vision, critical thinking, problem solving, pragmatism, solution oriented, continuous improvement.

#### **RECOMMENDATIONS**

• Please check my <u>LinkedIn</u> profile for recommendations from clients, supervisors, and experts about my work and my skills.